

Local

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V4 Design Guide





**Dear design lovers,**

**Along with our partners, we most enjoy meeting you in person: at festivals, markets and other events you attend in order to meet friends. Most importantly, these are occasions to both see and touch the works of skilled creators in the pleasant atmosphere of the city.**

**Wouldn't it be great for them to also be available in printed form, so that you could quickly find THAT particular missing piece in a handy booklet?**

**That was precisely what we thought and what gave birth to the I ♥ Local – V4 Design Guide – a booklet that aims to be your “small guide to art and design in the Visegrád Group countries”.**

**This tiny brochure also wants to strengthen the regional scene and help artists and creators get the word about their works out to other Visegrád Group countries.**



# Curatorial selection and our partners

→ How did we pick artists and creators?

Obviously, choosing creators and artists to represent Central European countries would not have been possible without help! In order to achieve the best results, we approached the most competent people – our partners organize some of the most important design festivals and events in their respective countries.

The curatorial selection for the Czech Republic was taken care of by **Jitka Smolíková**, the director of **Zlín Design Week**. It is a week-long design festival that offers inspiration to everyone. ZDW serves as a platform for young designers and professionals to meet, and to present. There is space for expressing, sharing and making unexpected connections. It supports young talents and brings fresh wind into the field of design.

Since 2015, the festival has taken place under the auspices of the Faculty of Multimedia Communications of the Tomas Bata University in Zlín, under interdisciplinary cooperation of the design, marketing, photography and audiovisual departments. Jitka offered participation at the creation of this booklet to all the recent winners of the Best in Design international competition for young designers, who had won prizes in the categories of Product & Industrial Design, Fashion Design, Communication Design and Service Design. Some of them

have responded to the call. You will find a sample of their works on the following pages.

The representation of the Polish design scene was curated by the director of the **Łódź Design Festival – Michał Piernikowski**. ŁDF is a pioneering event in the Polish environment. The Łódź Art Centre Foundation has been organizing it since 2007. The festival supports the development of the Polish creative sector and attracts a whole range of industry leaders: designers, manufacturers, as well as enthusiasts indulging in good design in spite of not being professionally involved in its production.

Michał based his curatorial selection on two festival formats, the make-me! competition and the must-have exhibition concept. While the international competition chooses and presents the best projects of the young generation and tends to show a reflection of the near future, the must-have concept presents the best realizations of applied art by local producers, who usually already are well established. With Michał, we bring you the synergy of Polish design, enduring and new.

→ From festivals and design weeks to markets...

Deciding on who would represent our Hungarian neighbors, we move on to a somewhat different format of design presentation – the market. The initiative hidden behind the acronym of **WAMP** – which translates as the Sunday Art Market – became our partner at the beginning of the process.

In more detail, it is a design fair where Hungarian designers on a regular basis present their self-

designed, small-batch products, be it clothing, jewelry, accessories, home furnishings, photography or even gastronomic delicacies. Ever since its inception, WAMP has proactively demonstrated the artistic, economic and social possibilities inherent in design.

The curatorial selection for the brochure was facilitated by **Mengyán Anikó and her team.**

They are actively involved in compiling and taking patronage of the entire database of designers, producers and artists who had submitted their works.

The Central European foursome is completed by the curated selection from Slovakia. It was taken care of by **Nikola Luzárová** and **Martin Brix** from the Fresh Fruit (Čerstvé Ovocie) platform. For more than 13 years, Fresh Fruit has been supporting and promoting the local creative industry on various fronts. It mainly focuses on product and fashion design, architecture and interdisciplinary creative and educational activities. They wish to bring more attention to good things and attempt to build a community of authors and fans of local creative works. They aim to put young, creative and inspiring people of various artistic and cultural backgrounds into the limelight. Fresh Fruit seeks to raise awareness of local non-commercial art and culture and to make them more popular. They intend to bring attention to things that are worth it. They also do this on the regular Čerstvé Ovocie\_FM program by Rádio\_FM.

Fresh Fruit's best known activity has been the **Urban Market** event that takes place three times a year. In this unusual setting, artists, fashion and product designers, painters, illustrators and publishers can

exhibit, present and sell their own works to the general public. In our booklet, the curators offered us “a fresh selection of the best of what we have in terms of local design and art.”

## And who are we?

We are the Aliancia Stará tržnica (AST) civic association, founded by eleven professionals from different fields. What united was a shared sense of discontent with the state of the historic Old Market Hall in Bratislava. In 2012, it had been practically inaccessible to the public for five years, except for sporadic events. Together, we decided to use our professional experience in a project aimed at reviving the Old Market Hall so that it could serve as an urban center offering markets and cultural events for residents and visitors to the city.

We feel a strong connection to beautiful things. This is why the Old Market Hall often hosts design and other markets. They are not simply lively meeting occasions. Above all, they offer an excellent opportunity for intercultural transmission, as the worlds of art creators and customers encounter each other.

This brochure aims to show design as being more than just an abstract artistic concept. It also visually enriches our experience in an exciting way. We can freely let design permeate our everyday lives at any time!

**Voilà – choose whatever is closest to your heart.**







**HU**

## A MAYWEAVER

My name is Piroska Lázár-Barabás, and I'm a self-taught weaver. I design and create handwoven wall art in various sizes, which are meant to bring color, warmth and texture to homes. I also make woven rugs, coasters, bookmarks and jewelry. I work with natural fibers only, and wool is my favorite one. I also love to dye some of my fibers myself with botanical dyes. I work on frame looms in different sizes. I believe in the huge impact of colors on our lives, so color is very important in my work - I love experimenting with it. I find color and pattern inspiration in a lot of things around me: nature, buildings, paintings, rugs. When I start a weaving, I usually have some plan in my head, but during the process I almost always change it up, depending on how the piece evolves. Each and every one of my weavings is made slowly, with focus, love and care, because I believe that every piece I create brings a small spark from me and from the manner it was created, to its new home.

**TYPE OF PRODUCT:**  
**home and interior accessories**

**f @amayweaver**  
**@a\_mayweaver**

**[www.amayweaver.com](http://www.amayweaver.com)**





**SK**

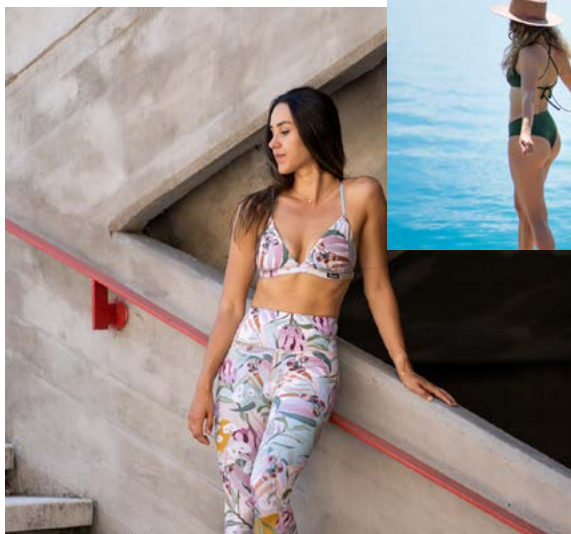
## **ABRAKA**

Abraka is a Slovak brand supporting local production and sustainable fashion. Our clothes are a celebration of active lifestyle and will brighten up your ordinary days by colorful original designs. Comfort and the impact of production on the environment are our priorities. We use materials from recycled PET bottles, fishing nets and ECONYL® textile scraps and bluesign® or OEKO-TEX®| STANDARD 100 certified materials

**TYPE OF PRODUCT:**  
**fashion and fashion accessories**

📷 **@abraka\_store**

**[www.abrakastore.sk](http://www.abrakastore.sk)**





**SK**

## ADELL

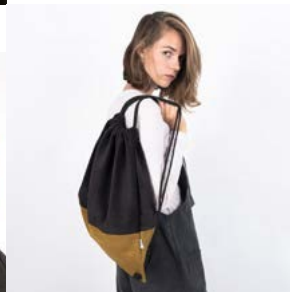
Adell is a young Slovak brand that creatively combines style with functionality, while not underestimating the choice of quality materials. It presents originally designed accessories inspired by the forest and also the city. These accessories will be your company in winter, summer and anywhere around the world. Combining colors and patterns provides a lot of space for different variations, thanks to which each of your outfits will easily become unique.

**TYPE OF PRODUCT:**  
**fashion and fashion accessories**

**f @adell.accessories**

**@adell.us**

**www.adell.shop**





## Mariupol Digital Memorial

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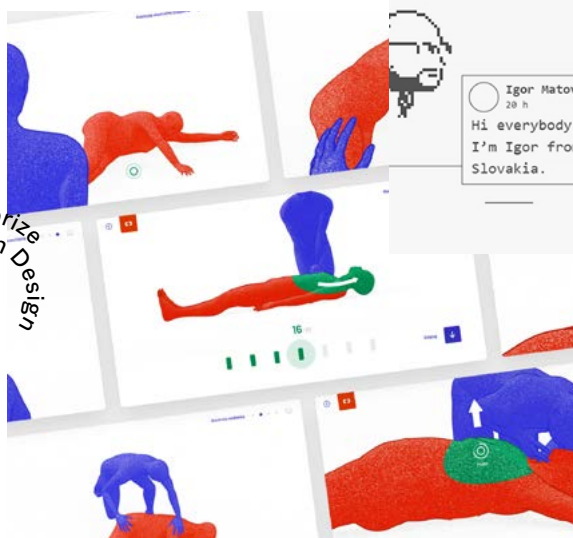
# ADRIÁN GUBRICA

I'm Adrián, a freelance creative UI/UX designer and developer. My vision is to connect the worlds of design and code in the field of web development, bringing stunning interfaces and interactivity, that go beyond the conventional idea of the web. I rely on reliable and transparent cooperation with the aim of long-term partnership with agencies, brands, project from a wide range of industries. As a developer, I work technologies and libraries such as Wordpress, Threejs and React.

**TYPE OF PRODUCT:**  
**communication**

📍 @adrian.gubrica

[www.gubrica.com](http://www.gubrica.com)



Best in Design 2023 prize  
Communication Design



**PL**

# ALICJA PATANOWSKA

Where Art and Design complement each other, creating an integrated whole: hydroponic system, flower vases, art objects, tableware made of high quality porcelain. Based in London, ALICJA PATANOWSKA is a designer and an artist, who works mainly with porcelain and glass. Having graduated from the Royal College of Art, Patanowska has been completing her projects with porcelain and glass factories in Poland and Italy, as well as in her own ceramics studio in London. She has been awarded at British Glass Biennial 2015 and has taken part in various international exhibitions. Her works are a part of art and design collections include Shanghai Museum of Glass

**TYPE OF PRODUCT:**  
home and interior accessories

f @plantation\_alicja\_patanowska  
@alicjapatanowska

**www.patanowska.pl**





**HU**

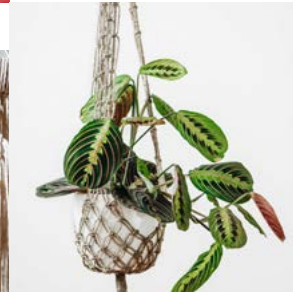
# ANIFACTORY

Hi! My name is Ani and I create macramé. I studied textile design and weaving, and I do macramé since 2018. Sustainability is important for me, so usually I use hungarian hemp twine and reused cotton thread. My goal is to make people fall in love with macramé, get to know the technics of macramé and choose sustainable materials. I also want to urge you to create! Relax, sacrifice some time to the activities that make you happy, enjoy the moment. Create! I create macramé decorations, but I also give macramé lessons on my workshop.

**TYPE OF PRODUCT:**  
**home and interior accessories**

**f @anifactorymakrame**  
**@anifactory**

**www.anifactory.hu**







**HU**

## ART BY BORI

Art by Bori is a Hungarian based small business that focuses on hand-made, timeless pieces that you will have in your home forever. “I always wanted to be an independent artist, I’d thought about it since I was a little girl. In 2017 I got accepted in the Secondary School of Visual Arts. Here I learned all the basics of working with clay for four years. Then I wanted to experiment on my own so I bought my first wheel and started throwing small cups and mugs and then bigger and bigger objects. Low and behold, Art by Bori was born. I make one of a kind ceramics in small batches that I sell in my online shop or sometimes on local art markets. With the pieces I sell and create, I hope to brighten your spaces and everyday rituals.”  
– Bori

**TYPE OF PRODUCT:**  
**ceramics**

**f @artbybori**  
**@artbybori**

**[www.artbybori.com](http://www.artbybori.com)**





**SK**

# ATELIER OBJECTORA

Atelier Objectora is a small design brand created by Mya Javorkova. Atelier Objectora is based in Bratislava and our work is focused around creation of utilitarian objects, art objects and jewellery. Atelier Objectora seeks the meaning of individual objects in human life by experimenting with shapes, various techniques and materials. Our work primarily focuses on wood and metal. We are guided by the idea that any object, however simple in its essence, can be created as something unique, personal and timeless. We try to seek beauty in imperfections and small deviations from what is generally seen as beautiful.

In these contrasts we see harmony and mystery at the same time. Atelier Objectora creates small collections and customs with an emphasis on artistic content, craft and authenticity of materials.

**TYPE OF PRODUCT:**  
jewel

f @atelierobjectora  
@atelierobjectora

[www.atelierobjectora.sk](http://www.atelierobjectora.sk)







**SK**

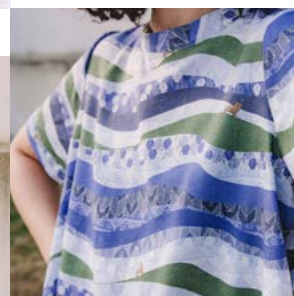
# **AWA BY ANITA VIRÁG**

AWA by Anita Virág is a Bratislava based slow fashion brand founded by Anita Virág in 2017. The brand purpose is to tell personal stories through unique prints and colorful patterns. Every AWA piece is inspired by a true story and every story is special in it's own way. The hand drawn textiles are made from sustainably sourced and produced fibres, are printed and sewn in Slovakia.

**TYPE OF PRODUCT:**  
**fashion and fashion accessories**

**f @awaclothes**  
**@awaclothes**

**[www.awaclothes.sk](http://www.awaclothes.sk)**





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## **BAGBET**

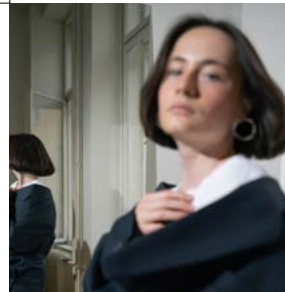
BAGBET is a design studio that focuses on reusing textile waste. BAGBET - upcycling brings circularity to the linear world of the fashion industry. It uses the upcycling technique as a tool for the sustainable processing of textile waste and overproduction of large-scale textile factories. The BAGBET circular system is built not only on the ethical and sustainable production of clothing. Thanks to different SWAPs we successfully manage to get unwanted clothes from our wardrobes back to consumers every month.

**TYPE OF PRODUCT:  
fashion and fashion accessories**

**f @bagbet**

**@bagbet**

**www.bagbet.sk**







**HU**

## **BETONBRILL**

Minimalist concrete and gravel jewellery. I use metal waste to connect the materials. My rustical pieces are made from illegally discarded construction waste.

**TYPE OF PRODUCT:**  
**jewel**

📷 **@betonbrill**

**[www.betonbrill.hu](http://www.betonbrill.hu)**





**PL**

# BUJNIE

“Bujnie is a design studio and manufacture specializing in plant design.

Pure form and precise, hand-made are the hallmarks of our projects. We create all products in a way that allows you to focus on the plant and expose its natural beauty. In addition to functional features, aesthetics is very important to us. We want Bujnie furnishings to be an elegant, graphic decoration for any interior. Regardless of whether it is a home, office, restaurant or hotel.

In addition to the permanent offer, we also carry out individual projects. We are able to create anything out of steel, that’s why we realize even the boldest visions of architects!”

**TYPE OF PRODUCT:**  
**product design**

**f @bujnie**  
**@bujnie**

**www.bujnie.pl**





**SK**

## **CILA ATELIÉR**

“The Slovak brand Cila creates collections for women who care about sustainability and want a practical wardrobe tailored to their lifestyle. Since it was founded in 2015, Cila Ateliér has become a leader in ethical fashion with a focus on capsule collections.

Sustainability, social responsibility and female power are at the center of everything we do at Cila.”

**TYPE OF PRODUCT:**  
**fashion and fashion accessories**

**f @cila**

**@cila.atelier**

**[www.cilaatelier.sk](http://www.cilaatelier.sk)**







HU

## CLEARME HANDMADE JEWELRY

Creating jewellery by movement?  
I am Krisztina Zsolnai, the dreamer of ClearMe brand. I create my jewellery with a unique method. I invented a technique, that helps me transfer liquidity, a process happening in time, into a static piece of jewellery. I form the pliable material with a series of moves, and while it is hardening, these moves create traces in the material. Using this technique I create organic forms connected to one precise minute, therefore they cannot be repeated. It is a living process, which becomes visible only in the material. A spiral phenomenon created by movement. I think my jewellery is more than just pretty accessories. They go beyond what we can touch by hand.

**TYPE OF PRODUCT:**  
jewel

📷 @clearmejewelry

[www.clearme.hu](http://www.clearme.hu)



The destiny of ClearMe is to make certain natural phenomenons visible. I currently run my brand in cooperation with my husband, Gábor Orosz.





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## **CORD DECKER**

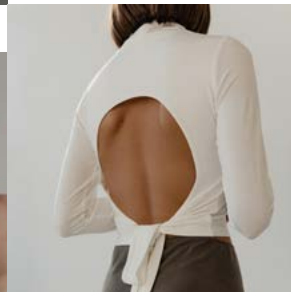
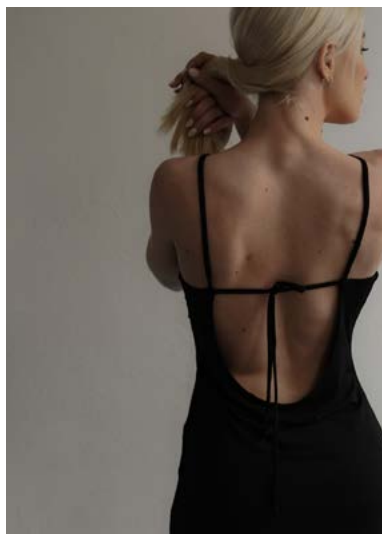
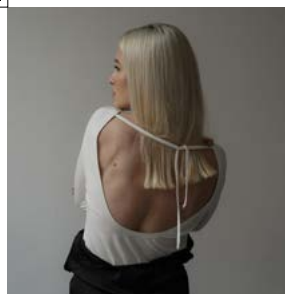
Our main idea is that women and men (or anyone who wears something from our studio) feel elegant, bold and comfortable at the same time in every situation, and we try to transfer this to each of our collections. When we choose the material, in addition to our inspiration, we take into account also its origin and certificates. We try not to stock products, we sew the entire collection in one size first, and we make all the other pieces you order to order directly for you. All CORD DECKER products come with a life-time warranty and are made and designed in Slovakia.

**TYPE OF PRODUCT:**  
**fashion and fashion accessories**

**f @corddecker**

**@corddecker**

**[www.corddecker.com](http://www.corddecker.com)**





## ILLE/OLLA

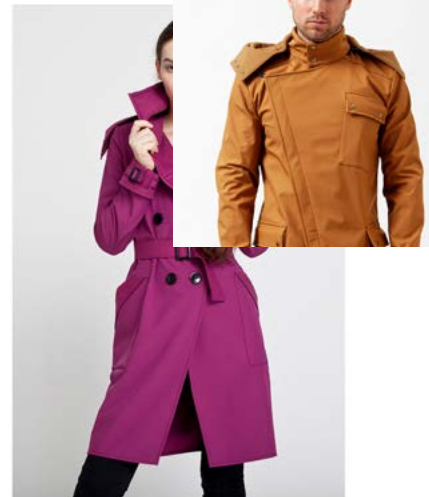
Colourful coats for a colourful personality! The designer and owner of ille/olla brand, Lenke Illésy believes, that every person is unique and special. And a well chosen coat that fits the figure perfectly, is a great addition to a person's style. A good coat can lead to succes. Lenke has more than 13 years of practise in creating sensible, but very unique coats of various styles. She uses easily washable softshell materials and designs equally for ladies and gentleman. Each piece is made in Hungary, in every colour of the rainbow, from size xs to 4xl. Our ille/olla coats are a great company on active trips, on your way to work, for cycling, scooting, running, hiking... The brand has also a new feature! From now on we don't only give mothers the opportunity to carry their babies in the warmth of our coats, but we make coats with a carrier addition for dads too.

**TYPE OF PRODUCT:**  
**fashion and fashion accessories**

f @illeolla

@illeolla

[www.ille-olla.hu](http://www.ille-olla.hu)







SK

## JAVORSKY-ATELIER

The JavorskyAtelier brand was founded by Marta Javorská and David Javorský, graduates of the Krakow Academy of Arts. Marta is a painter, but she also began to devote herself to ceramics created by mould casting, turning and hand shaping. Her expressive painting style naturally transferred to this new medium, therefore she uses her sense for fine art in experimenting with the shapes and glazes.

**TYPE OF PRODUCT:**  
home and interior accessories

📷 @javorskyatelier

[www.atelierjavorski.sk](http://www.atelierjavorski.sk)





**SK**

# JUHASZ MARTA JEWELRY

I founded my brand in 2014. I was originally inspired by the aspect of upcycling useless things and waste into jewelry, although the term 'upcycling' was not yet a part of our lives at that time. I liked experimenting with different material processing techniques and was fascinated by the contrast of a beautiful and luxurious-looking fashion accessory created from materials destined as waste. After obtaining my Goldsmith/Jeweller certificate, I started working with silver and gold, but I didn't forget about the aspect of sustainability: I only buy recycled metals and I often retransform old jewelry into a new form. The jewellery from my latest collection is clean, minimalist and delicate. I use traditional jewellery crafting techniques to create my pieces - I form each piece by hand,

**TYPE OF PRODUCT:**  
**jewel**

**f @juhaszmartajewelry**  
**@juhaszmartajewelry**

**[www.juhaszmartajewelry.com](http://www.juhaszmartajewelry.com)**



so the result is always unique. All the subtle differences are unrepeatable. I take inspiration from everyday life, because beauty can be found in the shape, colour and material.





# JULIA CRYSTAL FACTORY

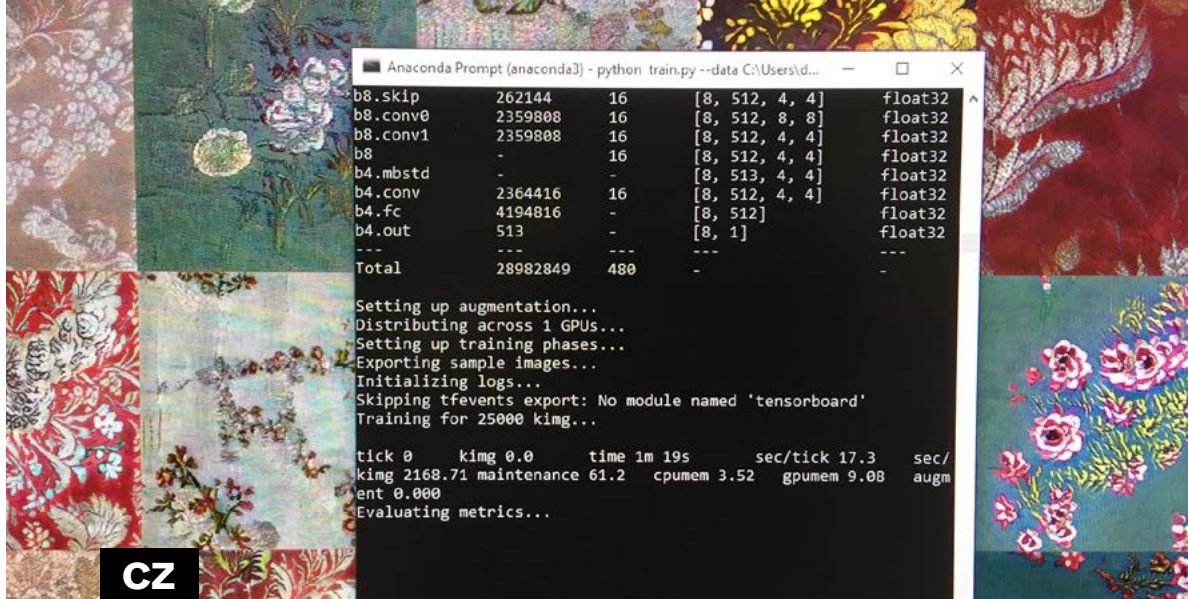
„Julia” Crystal Glass Factory is a prestigious trademark present on the world market for almost 200 years. As the productive branch of Kolglass Company we manufacture products of highest quality, fully hand - made, characterized with the finesse of finishing. Our products shall meet the most refined tastes. We specialize in the manufacturing of hand formed crystal glass, blown and pressed. We possess rich traditions in the process of glass manufacturing and our experienced workers using grinding, sandblasting, engraving and painting make our products unique. The wide variety of multi-coloured crystals with the unique hand-made manufacturing process distinguishes our products and makes them easily recognized world widely.

**TYPE OF PRODUCT:**  
product design

[www.crystaljulia.com](http://www.crystaljulia.com)







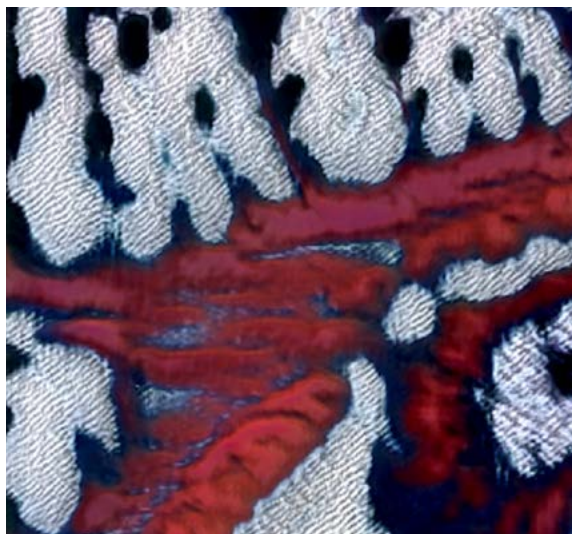
# JULIE DÍTĚTOVÁ

Julie Dítětová is a designer and researcher with a focus on AI/ML, tech, (digital) culture & creativity. She graduated at Umprum, studio Design and Technology. Working with tech startups and meanwhile hacking the AI design world.

**TYPE OF PRODUCT:**  
graphic design

© @julie\_peg

[www.julieditetova.cz](http://www.julieditetova.cz)





**SK**

## **KAATY JEWELRY**

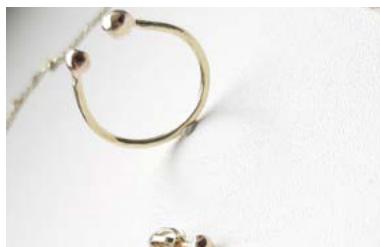
Minimalist jewellery that underlines your femininity. Unique design of silver and gold jewels. Jewellery, that will be a love at first sight for a lifetime. Kaaty jewellery is produced in Slovakia by artist Katarína Kulifayová. The collection of silver jewellery KVAPKY VODY was nominated and exhibited in the National Award for Product Design 2021 in the Fashion & Lifestyle category.

**TYPE OF PRODUCT:  
jewel**

**f @kaatyjewelry**

**@kaatyjewelry**

**[www.kaaty.sk](http://www.kaaty.sk)**







# LEBO MÄDVEĎ

Lebo Mädvéd' mainly creates educational designer games. The majority of our portfolio consists of so-called Mapucles (Map puzzles), which are actually maps, that can be used as puzzles and they playfully teach children geography of different countries. We are also the authors of the High Tatras 3D puzzle, animal puzzles or an original design of the classic Pairs, which we call Folxeso - we used different folklore ornaments of Slovakia to create this card game. We are currently dedicated to revive the Game of Ur, which is the oldest board game known on Earth and it is almost forgotten. Lebo Mädvéd' also released an educational app, which helps users to view a 3D model of Slovakia and the High Tatras, using augmented reality. You can also play simple educational games there.

**TYPE OF PRODUCT:**  
product design

f @lebomadved  
@lebomadved

[www.lebomadved.sk](http://www.lebomadved.sk)





**HU**

## LONTRA BAG

Our family focuses on creating leather backpacks, bags, belts and wallets. It is our true passion and our dream project, in which everything from the very start is our work: from finding the right materials to creating designs, until sewing and stitching the very last button. It is important for us, that the pieces we create have the best quality and are made with precision and care. We also want them to last long, so they can be our customers favourites for ages. We exclusively use bovine leather for our products, because it is the most durable material in this field.

**TYPE OF PRODUCT:**  
**fashion and fashion accessories**

**f @lontra.bag**  
**@lontra.bag**

**[www.lontrabag.hu](http://www.lontrabag.hu)**







PL

## LOOK AT ME PLATES

“LOOK AT ME is the collection of decorative plates for the wall, table or any other place in your home. You can use plates individually or combine them freely, creating your own sets. The same symbols and colors appear on each plate and allow you to create different stories.

PLATES are made of porcelain, they have a gilded edge. The diameter of the plate is 25 cm. A hanger is added to each of them, which allows you to put a plate on the wall. You can also serve food on them. Illustrations are fired in professional ceramic ovens at 850 degrees, which makes them permanent. Thanks to the manual method of applying illustrations and plates that do not come from mass production, each dish is unique.

PATTERNS were designed by illustrator and designer Magda Pilaczyńska, who previously

**TYPE OF PRODUCT:**  
product design

f @lookatmeplates

@lookatmeplates

[www.lookatmeplates.com](http://www.lookatmeplates.com)



designed the illustrations on ceramics for the brand Kristoff Porcelain. Plates are vintage unique pieces found on various flea markets. Designs are hand applied by the author. They are fired in professional ovens. They are persistent and also suitable for serving food.

INSPIRATION were symbols – heart, eye, tear, lips, moon and fantastic characters – Pegasus, a mermaid, a hatter running of volcanoes, as well as the card elements. Anyone can arrange his or her own story based on freely juggling plates.”





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# MANUFATURA W BOLESŁAW- CU

Ceramics created in Manufaktura in Bolesławiec are based on tradition and special attention to detail. It was passion and a high sense of aesthetics as well as new design made using traditional methods that made Bolesławiec ceramics famous all over the world in the 19th century. The products we offer are high-quality ceramics made of stoneware (stoneware clay), i.e. clay with a predominance of quartz sand and feldspar. The Manufaktura company store in Bolesławiec is created by enthusiasts who put their whole hearts into their work. This, combined with years of experience and hand decorations using the stamp method, which is characteristic for us, makes our Bolesławiec pottery shop equipped with unique dishes and accessories with a soul.

**TYPE OF PRODUCT:**  
product design

f @manufakturawboleslawcu  
@manufakturawboleslawcu

[www.manufakturawboleslawcu.com](http://www.manufakturawboleslawcu.com)





**CZ**

# MARIA PETRAITYTE

“I was born and raised in Lithuania. For past years I have been gaining my craftsmanship expertises in fashion. I have received BA diploma in Fashion Design at VILNIUS Academy of Arts. Before that I had got a sustainable fashion design AP degree at Copenhagen School of Design and Technology. I am shaping my design aesthetics somewhere between past and future. The most inspiring things for me are organic nature forms, history and metaphysical philosophies – they all blend in to my design processes. I USE seamlines and textures to create sculptural and organic form within a garment. My latest collection ‘DisTANCE FROM A POINT’ is talking about self-analysis – my creative work became the main object of research. It is a journey into myself in search of individuality and distinctive style.

**TYPE OF PRODUCT:**  
fashion design

f @notjustalabel

@maria.petr

[www.notjustalabel.com](http://www.notjustalabel.com)



My design language is aiming to develop future visions for clothing. Today, I am making made-to-order and custom items – in this way I want to stay environmental responsible and have freedom to further explore experimental fashion side.”



Best in  
Design 2023 prize  
Fashion Design







**SK**

## MARTINA ŠVARC STUDIO

Martina Švarc creates original ceramics under her own name. Ceramics are hand-turned on a pottery wheel and each piece is a unique original. The products are designed with an emphasis on detail. My work is colourful and natural. I work with traditional materials and handmade glazes, so my palette and colour range are original. As an author and artist I am trying to promote product sustainability, but also the need of aesthetic accessories at your home. In addition to functional ceramics I constantly work on figurative art pieces, which are an integral part of my work. I like to make sure that my products are versatile and serve many functions, but also they are able to bring originality/uniqueness to your household. A bit of art.

**TYPE OF PRODUCT:**  
home and interior accessories

f @keramikamartinasvarc  
@martina.svarc

[www.martinasvarc.sk](http://www.martinasvarc.sk)



HU



## MÉSZELY ILKA

ILKA MÉSZELY is a Budapest-based illustrator and designer who was born in Sepsiszentgyörgy, Romania, in 1986. She studied textile design at Moholy-Nagy University of Art and Design, Budapest, graduating in 2012. Since then, she has been working independently in her studio, balancing commercial jobs with self-initiated projects. Ilka is often inspired by people, architecture and travel. She uses both handmade elements and digital techniques for creating artistic prints, illustrations of children's books and other editorial works. She loves experimenting with traditional materials, such as ink, colored pencils or markers, balancing simplicity with details, paying special attention to lines and textures.

**TYPE OF PRODUCT:**  
illustrations

f @meszelyilka.illustrations  
@ilkameszely





**SK**

## MILE MALE

Mile tights and leggings are made in our family knitting studio. We have been dressing little ones in Slovakia and around the world for 10 years. We also create entire collections of clothing for both children and adults. All the cuts are our own designs and we create everything from the ground in our studio, where we cooperate with talented illustrators on fabric designs. We always choose natural and sustainable materials for our clothes. The mile pieces are then sewn by experienced tailors in various workshops around Slovakia.

**TYPE OF PRODUCT:**  
**fashion and fashion accessories**

**f @milekidsclothing**  
**@ @mile\_kidsclothing**

**www.mile.sk**







**PL**

# MIOOU

“Mioou is a brand of cat furniture that understands the importance of meeting the needs and desires of our feline friends. The furniture is made of eco-friendly materials, designed from a cat’s perspective, and adds a touch of elegance to any home. It encourages healthy cat’s behavior and promotes play and rest, making it the perfect addition to any cat lover’s home.

The founder, an architect and cats lover, understands the importance of creating products that blend seamlessly into the home environment while also meeting the instinctual desires of cats to scratch, play, and rest in cozy spaces.

The furniture is made of eco-friendly materials like cardboard, felt, and jute, which not only appeal to cats but also fit in with any home decor. Mioou furniture is not only functional but also aesthetically pleasing,

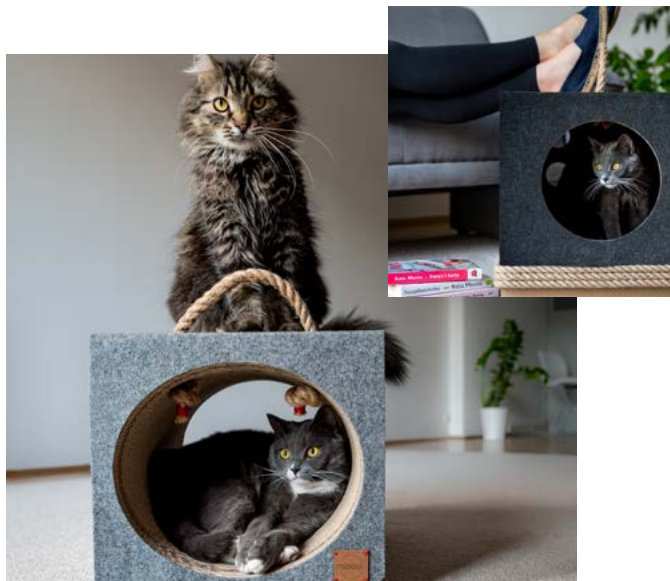
**TYPE OF PRODUCT:**  
**home and interior accessories**

**f @miooudesign**  
**@miooudesign**

**[www.miooudesign.com](http://www.miooudesign.com)**



adding a touch of elegance to any home. The founder’s attention to detail is evident in the finishing touches of each piece, from the shape to the color. “





**SK**

# MONIKA TOMULCOVA

At Monika Tomulcova Studio, we specialize in crafting sustainable jewelry from recycled brass and silver. Our studio in Orava is where we bring our designs to life, drawing inspiration from nature and its growth to create unique pieces using locally-sourced materials. We believe in the importance of balancing modern technologies with traditional hand-crafting methods to produce jewelry that's both environmentally conscious and visually captivating. From the initial design concept to the final product, every aspect of the creation process takes place within our studio, ensuring the highest level of craftsmanship.

**TYPE OF PRODUCT:**  
jewel

📷 @monikatomulcova

[www.monikatomulcova.com](http://www.monikatomulcova.com)







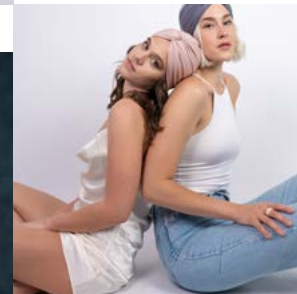
# MOONLOU

moonlou is a Slovak brand that creates exclusive bamboo clothing and headwear such as turbans and headbands. The brand uses its own cuts and ecological, certified bamboo, which is soft, functional and suitable for sensitive skin. The collections are inspired by nature and life by the ocean and are made in limited quantities in a small atelier in Slovakia.

**TYPE OF PRODUCT:**  
**fashion and fashion accessories**

**f @moonlouofficial**  
**@moonlouofficial**

**[www.moonlou.com](http://www.moonlou.com)**





**SK**

# NEZMOK

We are a Slovak brand of functional jackets suitable for any weather - Nezmok. The original idea was a virtue out of necessity - on rainy days during maternity leave I desired to have a nice and original jacket, which would suit the city and forest as well. We already celebrated our first year of existence and we have proud wearers all around Europe.

**TYPE OF PRODUCT:**  
**fashion and fashion accessories**

**f @nezmok**  
**@nezmok.sk**

**www.blurr.store**





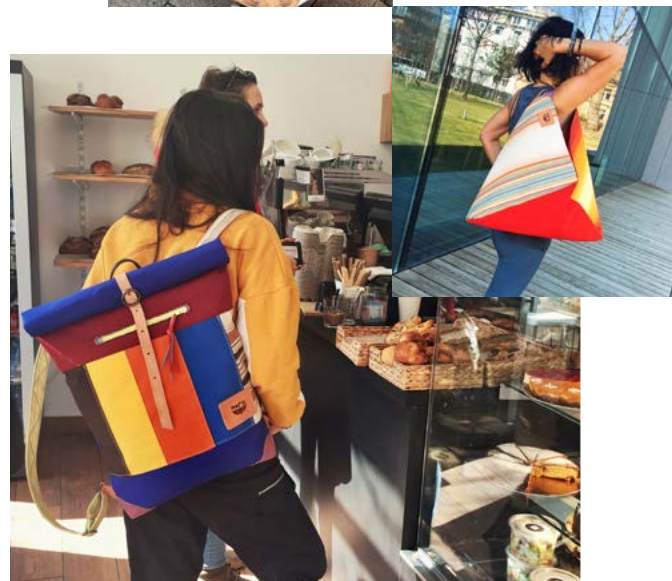
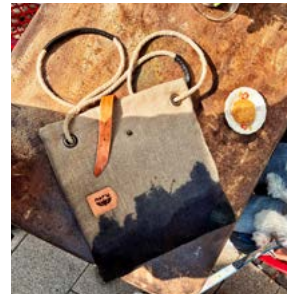


# NORUBAG

I create unique designer bags from new and reused materials since 2012. I started in Budapest, continued in Berlin, and currently I am home in Hungary again. I create bicycle bags, backpacks, laptop holders and schoolbags using waterproof industrial lotus leaf threaded canvas, but I also have a collection of Japanese styled hand coloured linen crossbody bags. There is no chance you would find two identical bags in my collection, since all of them are coloured by hand. I am inspired by the beauty of nature, its colours, sounds, smells and forms. I usually create only one or two pieces from one model, all of them hand-made in my small norubag atelier in Budapest.

**TYPE OF PRODUCT:**  
**fashion and fashion accessories**

**f @norubag**  
**@norubag**





**HU**

## **NOVE DESIGNS**

We design and produce womens clothing from GOTS certified organic cotton fabrics. The style is a mix between romantic and classic, with uni and floral patterned fabrics. We take care to produce according to the demand and have mini series in stock. Since the fabrics need to have the GOTS certification they all arrive from abroad, but we focus on European fabric choices. Manufacturing of the clothes is done completely locally.

**TYPE OF PRODUCT:**  
**fashion and fashion accessories**

**f @novedesigns**  
**@novedesigns**

**[www.novedesigns.com](http://www.novedesigns.com)**







PL

## OKO

The brand OKO / Malwina Konopacka was established in 2014, debuting with the OKO vase design, which was premiered during Designers Week in Tokyo. Over the past nine years, Malwina Konopacka's collection of objects has expanded to include new forms and several color variations. The artist has participated in dozens of exhibitions in Poland and abroad. The OKO vase is now recognized as an icon of contemporary Polish design.

**TYPE OF PRODUCT:**  
**home and interior accessories**

f @malwinakonopacka

@malwinakonopacka

[www.malwinakonopacka.com](http://www.malwinakonopacka.com)





**PL**

## **OPEKO**

OPEKO is a family company that continues the traditions of its founders - Mr. and Mrs. Smolecki.

OPEKO's offer includes nursery containers in various shapes, sizes and liters - from 2 to 100 liters. Our pots are appreciated for great quality and durability, and at the same time low price.

OXY pots consist of two parts – a felt container and an openwork casing. This construction provides the plants, and in particular their roots, with access to air.

This flower pots, thanks to their innovative construction, prevent twisting of the roots, as is the case with ordinary plastic pots. A well-aerated root ball makes plants grow well and healthy. See for yourself!

**TYPE OF PRODUCT:  
product design**

**[www.opeko.pl](http://www.opeko.pl)**





**SK**

## PAAM STUDIO

We turn and model functional but also decorative earthenware and porcelain pieces. Thanks to applying a glaze or illustration directly onto the shard, by hand, our ceramics are unrepeatable originals.

**TYPE OF PRODUCT:**  
**home and interior accessories**

**f @paamceramicstudio**  
**@paam\_studio**

**www.paamstudio.sk**







SK

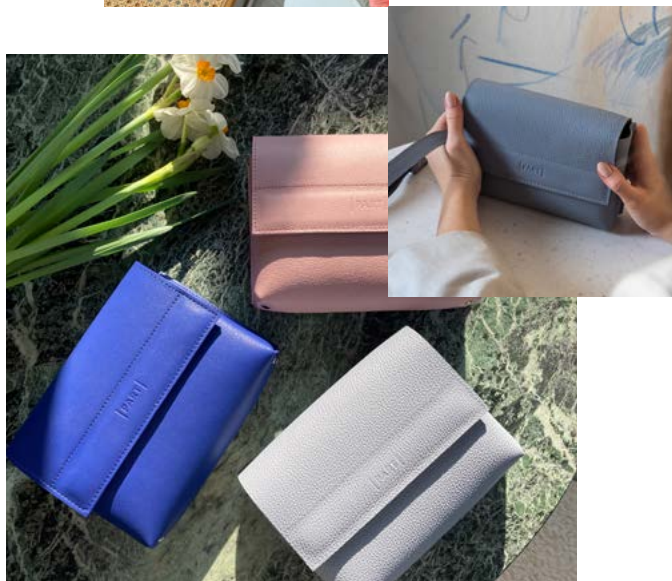
## PART

The PART was established in 2017 out of love for simplicity and high-quality handcrafted products. The name refers not only to the history and tradition of the city of Partizánske, where all of our designs and products are created, but also to all the parts of the puzzle, that together make a perfect product. We design and handcraft leather handbags, cork sandals and accessories in our studio. We would like to create an easily recognizable design with an emphasis on the quality of processing, wrapped in just the right amount of minimalism. However, it is not only our designs, which we can call local. The production of all PART collections is concentrated in Slovakia, and with our approach we try to create products with as little impact on the environment as possible. That is why we want to create a brand, that will have something to say. Not only today, but many years from now.

**TYPE OF PRODUCT:**  
**fashion and fashion accessories**

f @partbrand  
@madebypart

[www.madebypart.com](http://www.madebypart.com)







**SK**

## PLETKA

The brand was founded in 2015 by Zuzana Orolín. She is dedicated to the production of women's knitted fashion and various accessories. She presents smaller seasonal collections, that she design for the Pletka studio: including pullovers, cardigans, turtlenecks, vests, but also sweatshirts with knitted parts. The pieces are timeless, simple, comfortable, modern, but they look traditional at the same time, due to all the handwork. Zuzana also reuses old knitted pullovers, and combines them with high-quality fibres. Due to that these products can be returned to the fashion circle. Since she studied at the Faculty of Civil Engineering and is also involved in interior design, she also designs and manufactures interior accessories.

**TYPE OF PRODUCT:**  
**fashion and fashion accessories**

**f @pletkastudio**  
**@pletkastudio**

**www.pletka.sk**





**HU**

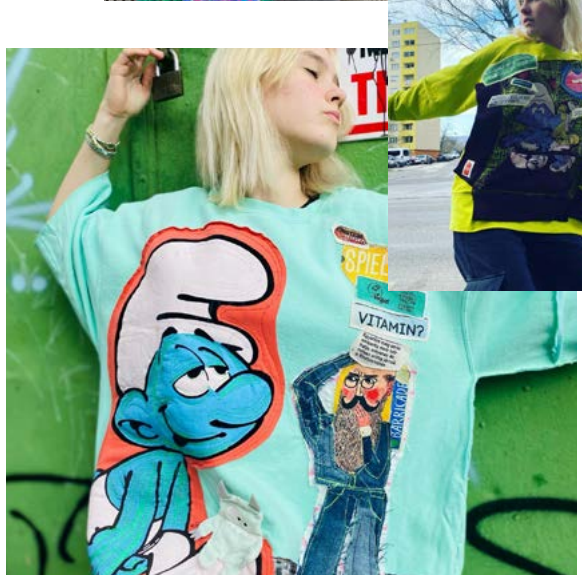
## POPARTBOX

We are an independent, freelance physical and spiritual art atelier, which is expanding the borders of fine and functional art by the liberating excitement of creating, in the name of uniqueness. We are trying to produce 100% upcycled goods, so we reuse almost everything. We give new forms to things we find, we remake them with a hint of our worldview, we grant them new values. This way we rethink the phrase: not everything we throw away is waste. The long distance goal of our art is to create and share a worldview, that is not only satisfying our needs as artists and creators, but it is also forming a collective ecological knowledge. An idea, that would lead to a new understanding of the things surrounding us and a new type of communication about them.”

**TYPE OF PRODUCT:**  
**upcycling desing**

**f @popartbox**  
**@popartbox**

**www.popartbox.hu**







**SK**

## **RABADA**

Our work is a manifesto of freedom. To the last thread. It builds on the rich tradition of so-called modrotlač (blue print). Our palms are truly greasy with colour. Our work ignores the rules of quickly changing trends. Our works belong to themselves. They worship comfort, but search for high aesthetics. Abstract patterns and minimalist cuts inspired by the nature of Orava region let the mind breathe. They let you to be here. In an exact moment. Matej / textile designer. I'm experimenting. But I also follow traditional procedures. I am looking for overlaps and possible shifts. I design abstract patterns and their applications. Endlessly. Veronika / clothing designer. I am really demanding about quality: I studied textile restoration. Gentleness and attention to detail are my certainties. I am not burdened by the practices of the fashion industry. I put freedom and liberty into every piece.

**43**

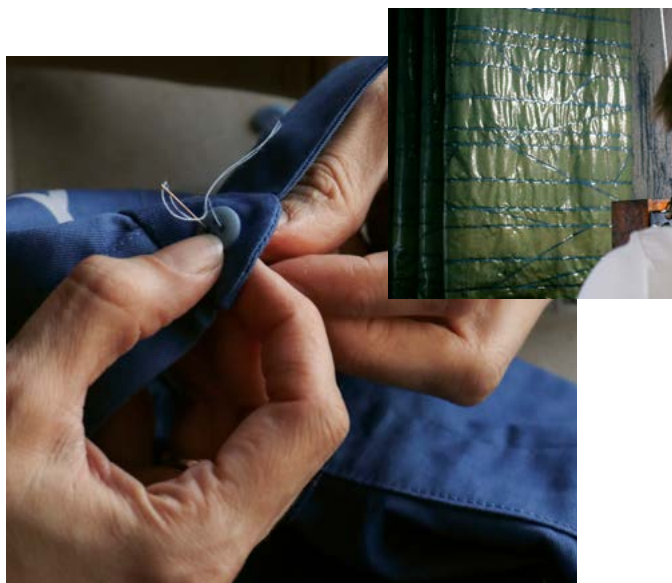
**TYPE OF PRODUCT:**  
**fashion and fashion accessories**

**f @atelierrabada**  
**@atelierrabada**

**[www.atelierrabada.sk](http://www.atelierrabada.sk)**



After all, that's what the ATELIER RABADA brand is about.





**SK**

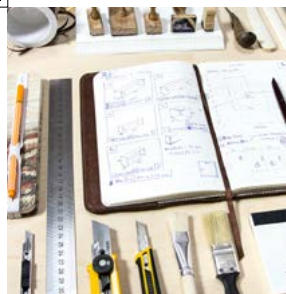
## REMINI

Book designer and font creator Karol Prudil founded the remini brand of paper products in 2012. The brand is gradually developing, since there is a need for continuity. It gradually introduces new products according to the requirements of clients within a radius of 180 miles. He also designs and produces a wide range of products in the field of books and personal items made of paper in both small and large series. He tries to advocate the essential benefit of writing - it is a time to relax, organize thoughts, events and ideas in favor of achieving goals. That we do not simply use notebooks, but we increase their value through writing - sometimes astronomically. Only we can motivate ourselves properly. That's what a notebook is for. It is a mirror. It will help us improve our own system. Worldview. remini sees its business growth as a necessity with the goal of achieving resistance, not as an economic startup.

**TYPE OF PRODUCT:**  
notebooks

**f @remini.notebooks**  
**@remini.notebooks**

**www.remini.sk**





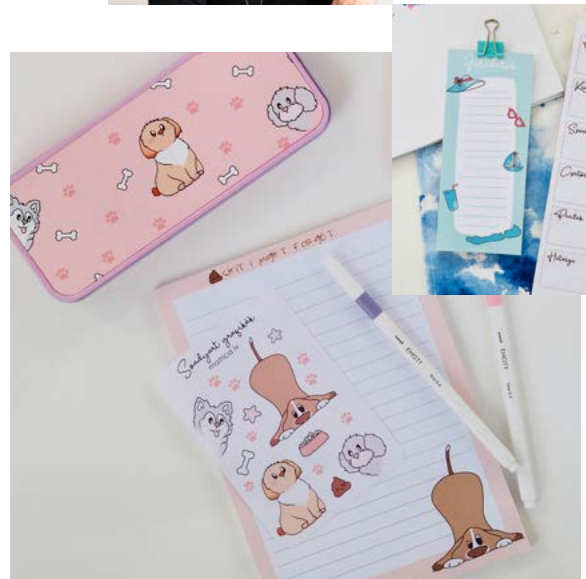
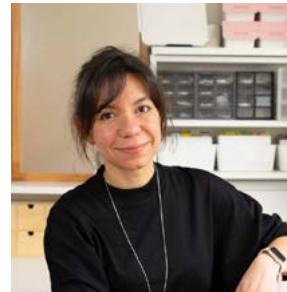


# SOADYART

Soadyart is a hungarian small business owned and designed by Andrea Raveloson. Its main goal is to make cute and funny stationery, apparel and gift items to make everyday life happier.

**TYPE OF PRODUCT:**  
product design

f @soadyar  
@soadyart





**HU**

## STAMPP

Jewellery with a focus on hand stamped, playful and simple designs. Each piece is handmade and no two pairs are alike.

**TYPE OF PRODUCT:**  
**jewel**

**f @stamp.schalleszter**  
**@stampjewelry**

**[www.stampjewelry.com](http://www.stampjewelry.com)**





**CZ**

## **STUDIO JANSKYDUN- DERA / MCDJ**

janskydundera aka MCDJ – young studio based in Prague focused on furniture & interior design with passion for fashion, crafts and music. We have international experience of collaboration with famous brands, studios and galleries around the globe. Our workflow ranges from VR/AI to archaic techniques to achieve only great and inspiring results! We stand for “luxury asceticism” while saying everything is possible. We work hard, but relaxed, making no small plans :)

**TYPE OF PRODUCT:  
furniture & interior design**

📍 @janskydundera

[www.janskydundera.com](http://www.janskydundera.com)







**HU**



# SULYANDESIGN

Colourful materials, simple solutions and sensible wear. These are the values of sulyandesign. We want our products to be comfortable, universal and multipurpose. A good example is our two sided cardigan, that can be worn as a scarf too. Or a blouse, that can be worn in multiple ways thanks to its unique buttoning. We also create hats for men and women, that can be worn on both sides. I also designed a unique fashion collection decorated by the iconic buildings of Budapest. It is called Budapest by sulyandesign and it contains scarfs and cardigans, and also backpacks.

**TYPE OF PRODUCT:**  
**fashion and fashion accessories**

**f @sulyandesign.hu**  
**@sulyandesign**

**www.sulyandesign.hu**







HU

## SUSTIKKRISZTA

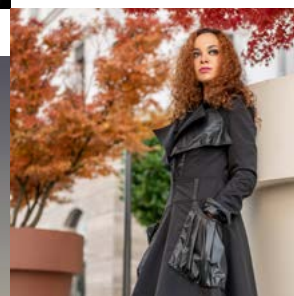
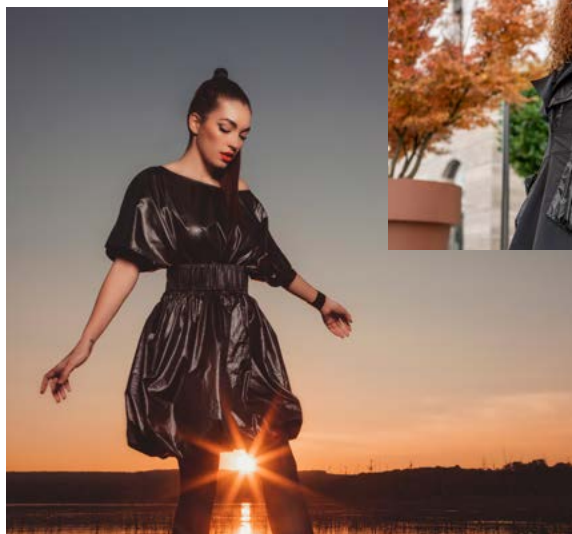
**TYPE OF PRODUCT:**  
**fashion and fashion accessories**

The brand SustiKKrisztA was born in 2012. The designer likes experimenting with materials, shapes, and her clothes are often inspired by instant feelings. She does not follow a way consciously, she is not interested in given fashion trends, final pieces are created instinctively. Her collections are made of mainly impregnated materials combined with cotton. Coolness and elegance are blended in her futuristic like collections, which reflect her approach and personality, as one of her favourite genres is science fiction. The designer likes challenges, and is inspired when she has the opportunity to work with people with similar visions, other artists. She also loves making costumes for musicians and film productions. The process of creation, self-realisation and freedom are essential for Kriszta Sustik, who would like to create and live without limits and expectations, while she feels that her work makes sense.

f @sustikkriszta

@sustikkriszta

[www.sustikkriszta.com](http://www.sustikkriszta.com)





# TAKITAK

TAKITAK is a small slow fashion brand. Comfort, versatility, pleasant materials and simple cuts characterize us... but all of it carefully tested and modified then tested and modified again and again... That's TAKITAK. We use natural materials such as cotton, linen, wool, or wood and we try to make the majority of our cuts ZERO WASTE. TAKITAK means one way, or another, and you can wear most of our things eighter way. We try to make every piece as variable as possible. Our models are not intended for one use or for one season, they can be combined and worn in several ways. They are simple, minimalist, timeless, mostly UNISEX and UNISIZE.

**TYPE OF PRODUCT:**  
**fashion and fashion accessories**

f @takitak.kids  
@takitak.kids

[www.takitak.sk](http://www.takitak.sk)







PL

## TARTARUGA STUDIO

Tartaruga is a small weaving studio founded in Łódź, Poland in 2017 by Jadzia Lenart and Wiktoria Podolec. As conscious designers and craftsmen we've decided to stand in opposition to the mass textile industry and all its consequences. That's why we create handwoven contemporary kilims, rugs and wall hangings. All of our products are handmade with traditional tools and techniques.

**Kilim technique:** There's no other kind of textile, which is reversible and exactly the same on both sides. Its structure is very dense. The threads of warp are all hidden inside and only woolen weft is visible. That's why they have magnificent properties: they are durable, they don't absorb a lot of dirt and in the end they are easy to vacuum.

The proces of making a kilim takes

**TYPE OF PRODUCT:**  
contemporary kilims,  
rugs and wall hangings

f @tartaruga.studio  
@ @tartaruga.studio

[www.tartarugastudio.pl](http://www.tartarugastudio.pl)



dozens of hours of the experienced craftsman's work. Up to now, there's no technology, that could be able to replace human hands in this kind of technique.







**SK**

# TENDER NOVEMBER

Tender November reflects our own values, that is why it is based on love, family, support, sustainability and joy. We want women and the little ones feel good. We want them to wear nice and high-quality locally made clothes that last for years. We want to provide them with clothes, that care for their wearer. We believe that in our collections you will find something for yourself, your little one, or even for your sister or friend. Simply every mother needs to be reminded, that she is a real superhero!

**TYPE OF PRODUCT:**  
fashion and fashion accessories

f @tendernovember  
i @tender.november

**[www.tendernovember.com](http://www.tendernovember.com)**





**HU**

# TOUCH ME NOT CLOTHING

We do organic clothing with total transparency. We are a small company of two enthusiastic product design engineers believing in certified organic fabrics, combined with local manufacturing and transparency. We share our thoughts, ideas - and we share our suppliers and partners. At us you know where the textiles and labels are from and who made your sweatshirt. For 7+ years we sew everything, so we really know our clothes - and we'd like you to know them as well. Welcome to transparency!

**TYPE OF PRODUCT:**  
fashion and fashion accessories

f @touchmenotclothing  
@touchmenot\_clothing

[www.touchmenotclothing.com](http://www.touchmenotclothing.com)





SK

## TWO COSMETICS

two cosmetics is Slovak cosmetic brand established in 2016 by chemist Martina Horvathova. two offers skin care, hair care and body care products on natural base, with scientific background. two is naturally scientific.

**TYPE OF PRODUCT:**  
**cosmetics**

📷 @twocosmetics\_official

[www.twocosmetics.sk](http://www.twocosmetics.sk)







## VAČICE

“Vačice means opossums and our brand is creating sleeping bags with sleeves for legs. They are made of merino wool and organic cotton, and every child will enjoy their comfort and warmth during night time. But it is not only the good nights sleep of children, that we think of while creating. We also want to help parents, so that they can have as little sleepless nights as possible. Thanks to Vačice you will never have to wake up again, worrying if your child is well covered.

We are Vačice, a Slovak family business. We make sleeping bags with leg sleeves from ethical merino wool and organic cotton for children from birth to eight years. Since we are a family like any other, we have been constantly dealing with the sleep of our children, from the moment they were born. We started to invent, test, sometimes stayed up all night long.

**TYPE OF PRODUCT:**  
**fashion and fashion accessories**

f @vacice.sk

@vacice\_\_sleepwear

[www.vacice.sk](http://www.vacice.sk)



After several experiments, we found the right cut and a material that helped our children sleep better. And we sleep much better too. Since we wanted others to sleep more comfortably, we created Vačice.”





## VERK

I am aiming to find new possibilities for the use and production of concrete. This material does not interest me only thanks to its durable and seemingly indestructible nature, but also because of the variety of existing production processes. While I am developing a new idea for a functional art object, I am open to experimentation, and I think that is the most important ingredient of the Verk studio philosophy. The studio's portfolio consist mainly of different types of round tables with three legs, but I have also made a wall hanger, a vase, a flower pot and a stool.

**TYPE OF PRODUCT:**  
**home and interior accessories**

**f @verk\_lab**





**SK**

# VULVORA

VULVORA is a Slovak designer brand founded in 2018. The goal of the brand is to create slow fashion, ethical and sustainable clothes. VULVORA's designs are unique, thanks to their minimalism. In our works we often thematize women and gender equality. VULVORA approaches textiles as a clean canvas, which becomes a good medium for art or historical references and symbolism. In our studio, each and every piece of clothing wants to communicate individual attitudes and opinions ethically, but in a way that cannot be ignored. Generally, our goal is not only to offer style, but to give a voice for people.

**TYPE OF PRODUCT:**  
**fashion and fashion accessories**

📷 [@vulvora.clothing](https://www.instagram.com/vulvora.clothing)

[www.vulvora.com](http://www.vulvora.com)







PL

## YAM YEST DESIGN

“Yam Yest Design - lamps, toys, furniture and various accessories for man and his interior. Products are made of plywood, 3D PLA prints, sometimes stainless steel ... Who knows what the next projects will bring?”

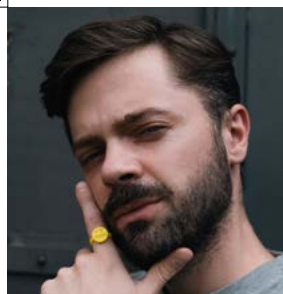
Behind the YDD project is Adam - an architect by education, a design designer and a DIY enthusiast by passion. Adam lives in Łódź and that's where he designs and produces his designs.”

**TYPE OF PRODUCT:**  
product design

f @yam\_yest\_design

@@yam\_yest\_design

[www.yyd.pl](http://www.yyd.pl)





**HU**

## **YOUHU! DESIGN**

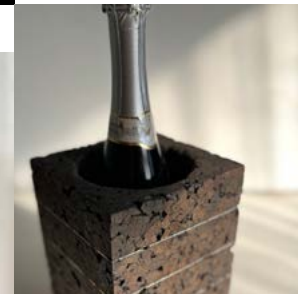
The youHU! creates wine accessories, interactive installations and an exciting guest experience at the intersection of drink culture and design. Our goal is to maximize the wine experience in the triangle of playfulness, sustainability and elegance. Our mission is to promote experience-oriented, conscious consumption and we emphasize naturalness in gastronomy, households and hospitality.

We founded our brand in 2014 and we design and manufacture household items (small furniture, lamps) and accessories. It was six years ago, when we switched to a special branch of gastro-design: the field of quality beverage consumption and its accessories. We want it to stand out on the international field of quality gastronomy - this is the defining vision of our creative work.

**TYPE OF PRODUCT:  
home and interior accessories**

**f @youhudesignofficial  
@ @youhu\_design**

**[www.youhu.hu](http://www.youhu.hu)**







PL

## ZACZYN

“ZACZYN combines contemporary design with the work of experienced craftspeople and factories boasting a long tradition.

With its carefully selected materials, areas of expertise developed over the years and a strong design identity, ZACZYN is a brand offering exceptional, high-quality products with a timeless slant.

ZACZYN works with established Polish factories, including silverware manufacturer Hefra and tableware maker Zakłady Porcelany Stołowej “Karolina”. Craft complements technology-based production in our projects. At ZACZYN, we care about the environment and are keen to support local manufacturers, which is why we consciously aim to establish a network of producer, supplier and distributor contacts.

The ZACZYN brand was founded by the designer duo Marta Niemywska-Grynasz and Dawid Grynasz.

**TYPE OF PRODUCT:**  
**home and interior accessories**

f @zaczyn.studio

@ @zaczyn.studio

[www.zaczynstudio.com](http://www.zaczynstudio.com)



ZACZYN is where human factor and technology, experience and vision come together.”







# ZAKWAS STUDIO

“We are the ceramic studio for whom quality craftsmanship, resources, and environmental care are crucial. Our dream was to create a place open for everyone, designed for both social and creative activities. That’s the core of Zakwas Studio - an organic mix, a creative ferment that gives rise to ideas and brings them to life. We work mainly with ceramics, combining traditional craftsmanship with modern technology.

All kinds of creative people can find their place in Zakwas. We are a social cooperative that outlines and implements projects in the field of education and social reintegration. We run the only ceramic co-work in Wrocław, a place for exchanging ideas, a safe space for everybody who wants to improve themselves in the craft of molding clay. We design, we manufacture, and we educate. “

**TYPE OF PRODUCT:**  
product design

f @zakwas.studio  
@zakwas\_studio

[www.zakwasstudio.pl](http://www.zakwasstudio.pl)





**HU**

## ZEMSE

Emese Zentai is the founder/ designer of the ZEMSE brand. Previously she graduated as a graphic artist, then as a smith and goldsmith. You can notice all of these experience on her jewellery and objects. She likes to use different materials: aluminum, copper, silver, gold, precious stones, pearls. It is not only spectacular designer pieces with strong character, that you can find in her portfolio, but she likes to create also find detailed, sophisticated jewelry. She likes to thoroughly explore a topic or a concept and she is willing to even build an entire collection on it. She also makes custom made engagement and wedding rings. Durability and wearability are important aspects for her when designing.

**TYPE OF PRODUCT:**  
**jewel**

**f @zemsedesign**  
**@zemsedesign**

**[www.zemse.hu](http://www.zemse.hu)**





**SK**

## ZENÆ

ZENÆ means “from women to women” and it is an expression of the generational influence of women in the family of Adriana, which also affects her work. It is about the essence of a woman, her body and soul, irregularity and rounded shapes. All of it is reflected in her work.

**TYPE OF PRODUCT:  
product design**

**f @zenae.sk**

**@zenae.sk**

**www.zenae.sk**







**SK**

## ZIK

ZIK represents unique and timeless womenswear created for a feeling of self-confidence, strength and femininity. They are made with love for minimalism and a sophisticated detail. All ZIK pieces are designed and sewn in tailoring workshops in Slovakia, from high-quality European natural materials.

**TYPE OF PRODUCT:**  
**fashion and fashion accessories**

**f @zik.womenswear**

**@zik.womenswear**

**[www.zik.s](http://www.zik.s)**





CZ

# ZUZANNA WÓJCİK

**TYPE OF PRODUCT:**  
product & industrial design

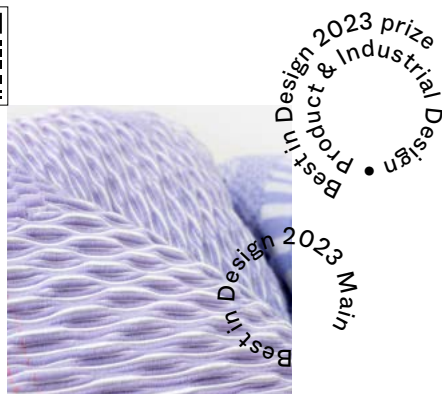
Instagram: @zuzawojcik

[www.zuzannawojcik.com](http://www.zuzannawojcik.com)



“Hi! I am Zuzanna. I am a textile designer specializing in jacquard weaving, carpets, tapestries and screen printing. I am interested in the haptic and multisensory perception of textiles. I work on projects that stimulate the sense of touch by distinct texture.

I am a textile designer with a passion for haptics and multisensory perception of textiles. In my practice-based design research, I investigate the mechanisms for creating distinct texture in industrial jacquard weaving. Through the choice of materials and weaves, I create textured textiles that range from smooth/soft to rough/hard. I am also interested in how tactility can be enhanced through colour, shape, form and scale.”



## I ♥ Local – V4 Design Guide

A small guide to local design  
in the Visegrád Group countries

ISBN

### published by

Aliancia Stará Tržnica, a civic  
association

Námestie SNP 25

811 01 Bratislava

Slovakia

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**Piernikowski et al. (PL), Nikola**  
**Luzárová and Martin Brix (SK)**

The guide is part of the  
**SALÓNKA** project.

### About the project:

The SALÓNKA project – a salon/  
Christmas market and an exhibition  
of local design, art, books and delica-  
cies is the result of the joint efforts  
of three Slovak organizations based  
in Bratislava. They are the Aliancia  
Stará Tržnica civic association, Fresh  
Fruit (Čerstvé Ovocie) and BraK (the  
Bratislava Book Festival).

Our SALÓNKA project wishes to  
promote art, design, literature and  
crafts in the Central European  
context. We work with partners  
from the Visegrád Group countries  
– **Urban Market (SK), WAMP (HU),**

the **Zlin Design Week (CZ)** and the  
**Łódź Art Center (PL)** (Fresh Fruit,  
non-profit organization; Vásárnap  
Art Service Ltd.; the Tomas Bata  
University in Zlín / Faculty of Multi-  
media Communication; the Łódź Art  
Center). In December 2022, we orga-  
nized an exhibition accompanied by  
nearly a month of events – the Vis-  
egrád Showroom. There, we presented  
a curatorial selection of creators from  
the represented countries (except for  
Hungary). The I ♥ Local – V4 Design  
Guide – a small brochure of Central  
European design that you are now  
holding in your hands, is our second  
joint project.

project team: **Jana Vašáková,**  
**Viktória Mračková, Martin Brix**

[www.staratrznica.sk](http://www.staratrznica.sk)

f @staratrznica

📷 @staratrznica

### Project patronage:



### Financial support:

- 
- Visegrad Fund
- 

### In collaboration with:



### Project partners:



[ ZLIN DESIGN WEEK ]





**Ďakujeme, že ste si výber toho najlepšieho  
lokálneho dizajnu užili spolu s nami!**

**Köszönjük, hogy együtt velünk élveztétek  
a legjobb helyi dizájn kiválasztását!**

**Dziękujemy za wybór  
najlepszego lokalnego designu!**

**Děkujeme, že jste si spolu s námi užili  
výběr toho nejlepšího lokálního designu!**

**Thank you for enjoying the selection  
of the best local design with us!**

